

Data Organization

Data Movement

Data Delivery



At Daman Consulting, our goal is to be a premier provider of data management solutions. And we are. We provide a range of services and products, each designed with a view to increasing corporate productivity and efficiency in making enterprise data and information widely, easily and accurately available. ¶ We understand that the process of organizing and managing data to deliver informational value begins well before the traditional boundary of “business intelligence” environments. And we believe informational content is and should be optimally created along the entire data management continuum, and provide solutions that do so in a manner that will facilitate both short-term and long-term efficiency in accessing this information. ¶ Our value-added solutions and services are customized to meet the strategic needs of our clients across a range of industries, including the financial services and insurance



sectors. ¶ What differentiates Daman Consulting from the crowd? Simple. Our people offer an unparalleled combination of experience and expertise. Add that to our use and understanding of the advanced tools, technologies and methodologies we apply and you'll see how working with us is a smart decision for your bottom line. Most importantly, our close association

with our alliance partners, and our commitment to working in partnership with you can maximize your return on investment. Quickly. ¶ The critical link at Daman Consulting is that we deliver more than just products and services. We deliver solutions. These solutions, such as data warehousing and enterprise application integration, leverage our capabilities across the entire data management continuum, including—

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**Representative Clients...**

The Boeing Company  
DaimlerChrysler  
Kerr-McGee Corporation  
Nationwide Insurance  
Oracle Corporation  
Procter & Gamble Company

Crown Vantage, Inc.  
Intel Corporation  
National City Corporation  
Northwestern Mutual Life Insurance Co.  
The Pillsbury Company  
Washington Mutual B



**Data Organization** Data Organization comprises all the activities that go into building and maintaining components of a corporation's data structures, including strategic data structures such as data warehouses, data marts and other databases that form the basis of business intelligence and inquiry systems. ■ Of the many tasks that can comprise this activity, Daman Consulting concentrates on:

**Strategy and approach for data quality**

**Data architecture definition, data modeling, and database design**

**Complete data warehouse planning, design and implementation**

**Metadata management tools and services, including metadata model definition, repository design, population and integration with metadata management tools, including Daman's InfoManager.**

**Analysis and consolidation of legacy databases into enterprise data models**

**Application database performance tuning**

**Data Movement** Central to the organization of a corporation's scattered data resources is the task of identifying, collecting, validating, cleansing, transforming and finally moving data, often between different formats, across different platforms, using different languages. Additionally, there is a need to build interfaces and bridges to integrate disparate data structures.

Daman Consulting has extraordinary depth and breadth of experience, including the development of methodology and tools, in addressing these tasks. We offer comprehensive services for migrating and converting data or building data interfaces while implementing applications, deploying enterprise portals, building scalable data warehouses or providing other projects.

Our services include:

**Value-added solutions using leading-edge data conversion, migration and transformation technologies**

**Cross-application/platform messaging and other near real-time integration solutions**

**Solutions that optimize data access by demanding operational applications, including web applications**

**Synchronous and asynchronous processing architecture, frameworks, and solutions**

**Data processing, including data access and load, as well as performance tuning**

#### **Our Alliance Partners...**

Daman Consulting has formed strategic alliances with vendors of critical technologies that accompanied by Daman's rapid development methodologies, deliver solutions that are optimized for our client's needs and resources. We also have alliance relationships with organizations that bring critical functionality specific to industries that we focus on, such as Insurance and Financial Services.

#### **Partners include:**

- Brio Technology
- CDG & Associates
- Connect: The Knowledge Network
- Evoke Software Corporation
- Evolutionary Technologies International, Inc. (ETI)
- Geac Computer Corporation
- IBM
- Informatica Corporation
- Microsoft Corporation
- Microstrategy Incorporated
- Oracle Corporation
- Plumtree Software
- Viador, Inc.

**Data Access and Delivery** These solutions focus on the more traditional "informating" area of enabling rapid and easy access and delivery of information for key consumers. Our solutions include:

**Enterprise and web portal deployment, customization, and enhancement**

**Intelligent real-time information access and delivery for high-volume, high-performance transaction systems**

**Architecture, design, and implementation of multi-dimensional analysis solutions**

**Data access/delivery solutions for front-end presentation of information to consumers**

**Electronic and hardcopy reporting delivery process and schedule**

**Application and database performance tuning to optimize data access and presentation**

### Our Philosophy...

We are committed to true partnerships with our clients and to their long-term success. We share risk and are committed to sharing our knowledge in order to make the client self-sufficient. ■ We are committed to technical excellence, and ensuring that the value-added, quality-assured solutions we deliver are 'technology enabled' implying higher operational efficiencies and higher rates of return on investments. ■ We are committed to the rapid delivery of solutions by the intelligent use of automation tools and methodologies that are geared to reducing project time frames and costs. ■ We are committed to our people, to their ongoing personal development and to the creation of a world-class team of professionals. ■ We are committed to our alliance partners, because we understand that there are true synergies in this world and that together we can offer better solutions to our clients.



"We here at National City, regard Daman Consulting as a preferred partner in assisting us in obtaining our systems development goals. ■ Over the course of the last eighteen months, Daman has been instrumental in the success we have achieved in our mission critical projects. Our partnership with Daman began because many of their people have been trained and are skilled with the tools we use for systems development. The advantage we have realized as a partner with Daman, however, extends well beyond skills within a given tool set. ■ The added value Daman provides is their commitment to quality work and deliverables, a superb work ethic and an unparalleled appeal to extend themselves to ensure we meet our development objectives."

James Ratajczak  
Team Leader,  
Data Warehousing Project

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