DAMAN
CONSULTING

Effective Decision Support

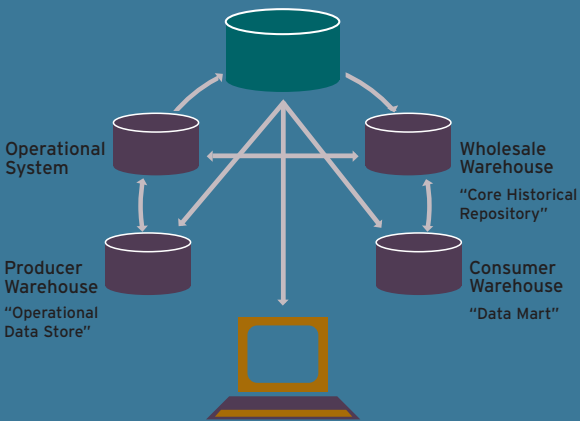**Data drives a business. Just ask any decision maker.**
However, in most organizations this business data is confined to operational systems. A recent study concluded that 93% of this data is not readily available to support a business' decision-making processes.

That's why Daman Consulting provides a range of strategic decision support solutions that make data widely and easily accessible to decision makers. These solutions include the capture of data from operational systems and the organization of this data into data warehouses supporting the complex information needs of your decision makers. Equally important, our services and implementations are carefully developed as part of your enterprisewide information and technical architecture. We also have the experience and ability to help improve the performance and value of your current decision support environment, regardless of its size or complexity. So we can not only provide you with the best solutions. We can also help you get the most benefits from the solutions you have. The result? Truly dynamic decision support that is powerful enough to meet your information requirements across the enterprise, yet flexible enough to adapt quickly to new requirements as your business changes and evolves.

Strategic Data Warehousing

Data warehouses are carefully customized databases where data is gathered from across the enterprise, then cleansed, reformatted and summarized. The resulting data can then support other applications that make data available to end-users for high-level analysis and understanding. Daman Consulting can provide you with comprehensive, end-to-end data warehouse solutions that begin with your business goals and continue through implementation and knowledge transfer. Just as important, we have the technical knowledge, implementation experience, and business understanding to design and implement a data warehouse in terms of your overall information architecture.

Data Organization Environment

Operational System

Wholesale Warehouse
"Core Historical Repository"

Producer Warehouse
"Operational Data Store"

Consumer Warehouse
"Data Mart"

Data Warehouse Services

Complete advisory services, including:

- Situational assessment of your corporation's readiness to start a data warehousing program
- Rationale development and management evangelism
- Opportunity assessment and program/project justification
- Data warehouse program plan development, including project plan roll-outs
- Evaluation of data warehouses in production and restart/redirect evaluation
- Organization planning or review
- Information architecture design or review
- Technical architecture design or review
- Technology vendor selection and research

Complete implementation services

We can mentor your team while they deliver the solution and develop self-sufficiency or we can deliver the complete solution. Implementation services include:

- Data warehouse design and modeling
- Source data verification and data acquisition interface development
- Metadata model development, repository design, population of metadata repository, and integration with metadata management tools

In-depth training on data warehouse Lifecycle methods, data warehouse design, and product training

- Formal training, including generally available sessions or sessions customized to meet your needs
- One-on-one mentoring, supplementing client staff

In-Depth Situational Assessments

Data warehousing and decision support solutions require careful assessment and planning from the start. The Daman Consulting Situational Assessment is a fixed-price, quick response engagement that provides you with:

- An in-depth, independent appraisal of your current environment, decision support strategies, and plans for the future
- A fast path to rapid, efficient implementation, including concise recommendations for a comprehensive data warehouse program plan

Each Situational Assessment is the result of careful study, analysis, and documentation by Daman Consulting professionals. The assessment process includes:

- Off-site data gathering in preparation for an on-site trip. The exercise may take from one to three weeks, depending on the scope of the assessment.
- An on-site visit culminating in an interim presentation and discussion of findings. On-site time may vary from three days to two weeks depending on the scope of the deliverables.
- Within two weeks of the visit, a detailed recommendations document listing alternative strategies or tactics regarding your current decision support practices.

Make Your Best Decision Today
Whether you already have a decision support solution or plan to implement one, we can give you the knowledge, tools, expertise and support you need for the best results. So make the decision now to contact Daman Consulting today at (512) 329-6646 or sales@damanconsulting.com. You can also find more information by visiting **www.damanconsulting.com**.

What Daman Consulting Offers You

- One of the finest track records of success in the industry for data warehouse services including advice, guidance, design, and implementation

- A profound knowledge and understanding of the technical, business and project-related factors critical to the success of data warehousing

- "Business-literate" consultants who take the time to understand your data needs in terms of your organization's strategic goals and information architecture

- Optimized solutions for every component of the data warehousing effort, based on our use of advanced technologies and strategic relationships with major technology partners

- Proven methodologies for efficient implementation

- Flexible client training and mentoring, including both general, full-service training and focused, one-on-one mentoring

Daman Consulting has delivered successful data warehouse solutions for many industry leaders including:

- American Family Insurance
- Crown Vantage Inc.
- Freddie Mac
- National City Corporation
- Pacific Bell
- The Pillsbury Company
- Polariod Corporation
- Southwestern Bell Telephone Company